

HONOLULU HABITAT FOR HUMANITY PRESENTS



No matter who we are or where we come from,

we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures. At **Honolulu Habitat for Humanity**, this is what unites us.

Founded in 1988, Honolulu Habitat is the only organization on O'ahu providing comprehensive, affordable homeownership services to low-income families. Habitat Homeowners build their own homes alongside volunteers and pay an affordable mortgage.

We believe that with a little help, we all have the potential to stand on our own. We work with like-minded partners who know they are helping someone help themselves.

Through shelter, we empower. Our shared vision is a world – an island – where everyone has a decent place to live.



HONOLULU HABITAT FOR HUMANITY PRESENTS

H A R D H A T S &

High Heels

the newest philanthropic event of the year where construction meets couture.

Since 1988, Honolulu Habitat has worked together, side by side, with people in our community to build or improve a place to call home. On **April 30, 2022** we gather to celebrate our shared vision of a world – and island – where everyone has a decent place to live.

This **intimate, red-carpet event** will be held at **Café Julia at the YWCA O'ahu** in downtown Honolulu.

Attendees expected are Hawaii's ambassadors, business and community leaders. Guests will enjoy an evening of elegance and excitement, featuring silent and live auction packages, interactive experiences, local food and beverage samplings.

We are not fancy people. We are builders, change makers, the roll-up-your-sleeve-and-get-it-done type. For one night only, we are trading our work boots for evening wear to raise funds for our mission of building homes, community and hope.

EVENT INFO

Date: April 30, 2022

Location: Café Julia, YWCA O'ahu, 1040 Richards Street, Honolulu

Attire: Formal Attire



HARD HATS & *High Heels*



2022 HONOREE

PAMELA NITTA

SPECIAL PROJECTS DIVISION MANAGER



Nordic PCL and Honolulu Habitat for Humanity have a storied history of working together to build strong and stable communities on O'ahu. We are proud to name Pamela Nitta as our honoree for the inaugural Hard Hats & High Heels.

Pamela Nitta's passion for construction goes back to her roots on Kaua'i, where she played as a child on an old bulldozer owned by her grandfather. Today, she leads Nordic PCL's Special Projects Division which is a team of 20-plus members focused on providing exceptional preconstruction and construction services for clients in various market sectors. Pamela brings two decades of construction experience to her current role that requires managing fast-paced, specialized, multi-million-dollar projects throughout Hawai'i. In Pamela's tenure as Nordic PCL's SPD Manager, the Special Projects Division in Hawaii has grown exponentially, and ranked no. 2 in the nation of all other divisions within the PCL family of companies in 2020.

Pamela Nitta earned a Master of Science in Civil and Environmental Engineering, a Master of Business Administration, and a Bachelor of Business Administration in Management at the University of Hawai'i at Mānoa.



HARD HATS &
High Heels

We can't make it happen without your help. We invite your company to be part of this meaningful movement by becoming a 2022 partner of our inaugural signature celebration - Hard Hats and High Heels. We would love to proudly recognize your company's support at this fundraising soiree. Together, we're transforming the landscape of families' lives across O'ahu.



HANDYMAN - \$2,500

CRAFTSMAN - \$5,000

BUILDER - \$10,000

MASTER BUILDER - \$15,000

Limited to one (1) company



Handyman

Investment \$2,500

Tax Deductible Value of Sponsorship: \$1,750

Listing in annual report & Pacific Business News thank you ad

Listing in Habitat e-newsletter, HonoluluHabitat.org & event website

Two (2) tickets to Hard Hats & High Heels

Tagged in event posts on social media

Listing on event signage & event slide show

Logo in event program



Craftsman

Investment \$5,000

Tax Deductible Value of Sponsorship: \$3,250

Logo in annual report & Pacific Business News thank you ad

Logo in Habitat e-newsletter, HonoluluHabitat.org & event website

Tagged & mentioned in event posts on social media

Inclusion in post-event press release

Four (4) tickets to Hard Hats & High Heels

Logo on event signage & slideshow

Half page ad in event program

Verbal recognition by emcee

Logo on virtual auction & pre-event auction teaser

Opportunity for private Build Day on Habitat Home with up to 10 people



Builder

Investment \$10,000

Tax Deductible Value of Sponsorship: \$7,300

Logo (large) in annual report & Pacific Business News thank you ad

Logo (large w/ hyperlink) in Habitat e-newsletter, HonoluluHabitat.org & event website

Tagged & mentioned in all event social media, 1 dedicated post

Company mention in all event press

Eight (8) tickets to Hard Hats & High Heels

Logo (large) on event signage & slideshow

Full page ad in event program

Verbal recognition by emcee

Logo on virtual auction & pre-event auction teaser

Approved use of Honolulu Habitat name and logo for 12 months

Logo on photo booth backdrop

Opportunity for check presentation with Honolulu Habitat for Humanity staff

Opportunity for private Build Day on Habitat Home with up to 10 people; includes catered lunch, volunteer shirts and social media promotion at time of build



Master Builder

Investment \$15,000

Tax Deductible Value of Sponsorship: \$10,000

EXCLUSIVE PRESENTING SPONSORSHIP OPPORTUNITY

Most prominent logo in annual report & Pacific Business News thank you ad

Most prominent logo in Habitat e-newsletter, HonoluluHabitat.org & event website

Tagged & mentioned in all event social media, 2 dedicated posts

Mention in all event press release w/ sponsor statement

12 VIP access tickets to Hard Hats & High Heels

Most prominent logo on event signage & slideshow

Two page centerfold ad in event program

Verbal recognition by emcee & opportunity to speak at event

Approved use of Honolulu Habitat name and logo for 12 months

Prominent logo on photobooth back drop

Logo on virtual auction & pre-event auction teaser

Private VIP lounge at event with bottle service happy hour

Publicity and social media strategy meeting with Habitat marketing team to maximize recognition across channels/platforms

Tailored event benefits determined by sponsor and Habitat staff

Exclusive logo presence on showcase video presented during event program

Opportunity for check presentation w/ Habitat staff

Opportunity for private Build Day on Habitat Home with up to 10 people; includes catered lunch, volunteer shirts and social media promotion at time of build



Our company would love to be part of Hard Hats and High Heels 2022!

Company Name (as it should appear in print)

Main Contact Name

Mailing Address

Email Address

Phone Number

Marketing Contact Name (If different from main contact)

Marketing Contact Email

Company Social Media Accounts:

Facebook _____
Handle

Instagram _____
Handle

Twitter _____
Handle

Please include my company as a sponsor of the 2022 Hard Hats and High Heels event at the following level of support:

Master Builder (\$15,000)

Builder (\$10,000)

Craftsman (\$5,000)

Handyman (\$2,500)

Sorry, I am unable to sponsor this event, but would like to make a donation of \$ _____

Method of payment:

Payment Enclosed

Please Invoice Me

Please return this form to bri@honoluluhabitat.org or the address below.

Honolulu Habitat for Humanity
922 Austin Lane C-1
Honolulu, HI 96817

Sponsorship can also be purchased at honoluluhabitat.org

Mahalo for your support!

For more information, please contact:

Bri Littlefield
Fund Development Manager
bri@honoluluhabitat.org
808.777.3336

