

# Talking Points



**While you are fundraising for Honolulu Habitat, you will inevitably speak to others about the organization and our work. Use these talking points to educate your networks about Honolulu Habitat's work and to explain how important their donations are.**

## **Honolulu Habitat Facts:**

- Honolulu Habitat builds and preserves quality, affordable single-family homes across Oahu in partnership with hardworking, low-to-moderate income families.
- Since 1988, Honolulu Habitat has sheltered more than 400 people
- Habitat homes are not free - Habitat Home buyers purchase the homes through an affordable, 0% APR mortgage.
- Habitat's unique path to home ownership includes financial literacy training and housing counseling for each family to ensure their readiness before building and purchasing a home.
- Affordable home ownership helps families build financial stability and self-reliance, and allows them to stay at home in Hawaii. Habitat homeowners attain higher levels of education, more stable employment, better health outcomes, and are more likely to be civically engaged within their communities.
- Honolulu Habitat works with thousands of volunteers each year who help build homes alongside future home owners, work in the ReStore and/or office.