

# Social Media Fundraising Templates



Social media and email are the perfect place to start your fundraising efforts or share your event - it's the place where you go to connect with people. **And a person-to-person connection is the most powerful tool of all.**

Share your personal story - How long have you lived in Hawaii? What does being at home in Hawaii mean? Try to relate your story to the hard-working families that you support when you donate to Honolulu Habitat.

## SAMPLE FACEBOOK POST:

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Everyone deserves a decent place to call home - now more than ever. @HonoluluHabitat helps hard-working families on Oahu build strength, stability and self-reliance through shelter.

I support Honolulu Habitat because *[INSERT YOUR PERSONAL STORY]*  
*[ADD YOUR ASK: Learn more, donate to my page, come to my event, etc.]*

## SAMPLE TWITTER POST:

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With a little help, we all have the ability to stand on our own - that's why I'm raising money for @HonoluluHabitat as they work to build safe, affordable homes for hard-working families in Hawaii.