

HONOLULU HABITAT FOR HUMANITY PRESENTS



2023



No matter who we are or where we come from

we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures.

At Honolulu Habitat for Humanity, this is what unites us. **Through shelter, we empower.**

Driven by the vision that everyone needs a decent place to live, Honolulu Habitat was founded in 1988. Since then, more than 500 families and individuals on O'ahu have partnered with us to build or improve a place they can call home.

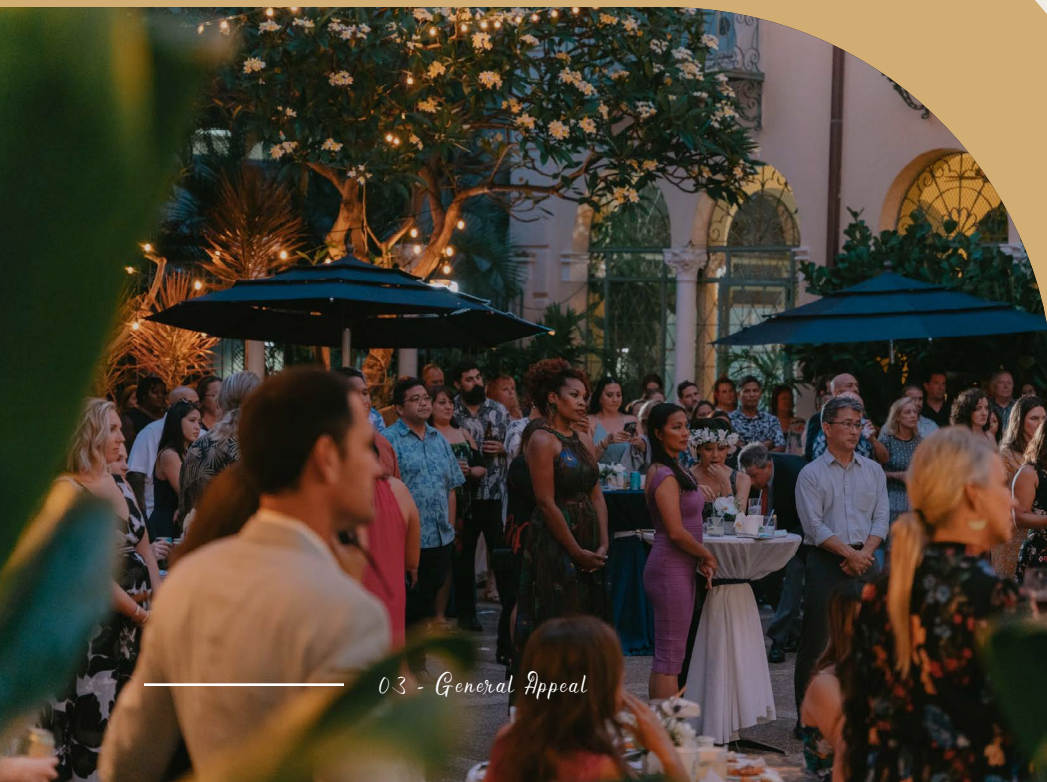


HONOLULU HABITAT FOR HUMANITY PRESENTS

HARD HATS &

High Heels

where construction meets couture



We are not fancy people.

We are builders, change makers, the roll-up-your-sleeve-and-get-it-done type.

For one night each year, we trade our work boots for eveningwear to celebrate our shared vision of a world – and island – where everyone has a decent place to call home.

On August 26, 2023, Hard Hats & High Heels returns to Café Julia for an evening of purpose-driven elegance. This highly anticipated, red-carpet event will unite Hawaii's ambassadors, business and community leaders who are dedicated to building a brighter future for Hawaii.

So, break out your red-carpet best and don't miss the most anticipated social event of the year where construction meets couture.

EVENT INFO

Date: August 26, 2023

Location: Café Julia, YWCA O'ahu, 1040 Richards Street, Honolulu

Attire: Formal Attire

HARD HATS & *High Heels*

It can't happen without **you**.

We are proud to offer exclusive event sponsorship opportunities for local businesses and industry leaders to be part of Hard Hats & High Heels.

Your partnership is both an investment in the future of O'ahu's affordable housing landscape and an opportunity for high-visibility cause marketing benefits, media recognition and unique event participation.

We would love to proudly recognize your company's support at this signature fundraising soiree.



PRESENTING - \$15,000

Limited to one (1) company

MASTER BUILDER - \$10,000

VIP RECEPTION - \$7,500

CRAFTSMAN - \$5,000

HANDYMAN - \$2,500

FRIEND OF HABITAT - \$1,000



Friend of Habitat

Investment \$1,000

Tax Deductible Value of Sponsorship: \$800

Two (2) General Admission event tickets

Logo placement on event website and post-event mahalo email

Company listing in event program





Handyman

Investment \$2,500

Tax Deductible Value of Sponsorship: \$2,100

Four (4) General Admission event tickets

Logo placement on event website, signage and post-event mahalo email

Quarter page advertisement in event program

Social media mention (1)





Craftsman

Investment \$5,000

Tax Deductible Value of Sponsorship: \$4,000

Five (5) VIP event tickets + reserved table

Early event access to VIP reception

Logo placement on event signage, website, slideshow and virtual auction

Half page advertisement in event program

Verbal recognition by emcee during event program

Recognition in post-event press release

Social media recognition

Logo inclusion in Pacific Business News mahalo advertisement

Recognition in Honolulu Habitat's Annual Gratitude Report



VIP Reception

Investment \$7,500

Tax Deductible Value of Sponsorship: \$7,000

Logo on cocktail napkins

Four (4) VIP tickets

Opportunity to name the VIP Reception signature drink

Company logo showcased at reception bar signage

Executive speaking opportunity at VIP reception





Master Builder

Investment \$10,000

Tax Deductible Value of Sponsorship: \$8,500

EXCLUSIVE PRESENTING SPONSORSHIP OPPORTUNITY

Eight (8) VIP event tickets + reserved table

Early event access to VIP reception

Logo inclusion in all event collateral and communication

Full page advertisement in event program

Verbal recognition by emcee during event program

Recognition in post-event press release

Dedicated social media promotion at time of commitment

Logo inclusion in Pacific Business News mahalo advertisement

Company logo and recognition in Honolulu Habitat's Annual Gratitude Report





Presenting

Investment: \$15,000

Tax Deductible Value of Sponsorship: \$10,700

EXCLUSIVE PRESENTING SPONSORSHIP OPPORTUNITY

Ten (10) VIP tickets + reserved table

Early event access to VIP reception

Premiere recognition as Hard Hats & High Heels presenting sponsor in all event collateral and communication

Tailored partnership announcement to include press release, social media campaign and direct email to 10k+ local audiences

Exclusive logo placement on Habitat's red carpet photobooth

Two-page centerfold advertisement in event program

Executive speaking opportunity during event program

Inclusion in all event media + PR

Two (2) dedicated social media promotions + tagged in all event content

Most prominent logo placement in Pacific Business News mahalo advertisement

Company logo and recognition in Honolulu Habitat's Annual Gratitude Report

Company logo featured at all 2023 Habitat project sites

Additional Opportunities:

Exclusive Habitat Team Build Day in 2023-2024 for ten (10) volunteers with catered lunch, t-shirts and professional photography.*

Executive site tour of Habitat home build project with Habitat CEO

**Contingent upon project schedule*



Our company would love to be part of Hard Hats and High Heels 2023!

Company Name (as it should appear in print)

Main Contact Name

Mailing Address

Email Address

Phone Number

Marketing Contact Name (If different from main contact)

Marketing Contact Email

Company Social Media Accounts:

Facebook _____ Handle Instagram _____ Handle Twitter _____ Handle

Please include my company as a sponsor of 2023 Hard Hats and High Heels at the following level of support:

Presenting (\$15,000)

Master Builder (\$10,000)

VIP Reception (\$7,500)

Craftsman (\$5,000)

Handyman (\$2,500)

Friend of Habitat (\$1,000)

Sorry, I am unable to sponsor this event but would like to make a donation of \$ _____

Method of payment:

Payment Enclosed

Please Invoice Me

Please return this form to bri@honoluluhabitat.org or the address below.

Honolulu Habitat for Humanity
680 Iwilei Rd. Suite 410
Honolulu, HI 96817

Contact:

Bri Littlefield
Director of Philanthropy
bri@honoluluhabitat.org
808.777.3336





Looking for something you don't see here?

Contact Bri Littlefield at
bri@honoluluhabitat.org for more
information on custom partnerships.